

MAIL

SEP 16 2010



CITY OF CERRITOS

Cerritos



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OFFICE OF THE MANAGER
JOSEPH CHOI, PH.D.

September 15, 2010

Rancho Southeast Association of Realtors
Attn: Alex Torres, President
11812 South Street, Suite 200
Cerritos, CA 90703

Subject: REAL ESTATE SIGNS – CERRITOS MUNICIPAL CODE REQUIREMENTS

Dear Mrs. Torres:

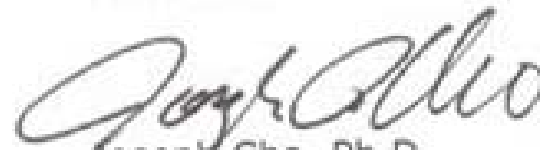
As you may be aware, the City of Cerritos takes great pride in the park-like appearance of the City and its parkways. The City has taken great care to craft development and property maintenance standards in order to maintain the attractive appearance that the City has become known for. Thus, this letter serves as an annual reminder of the City of Cerritos' real estate open house and directional signage requirements according to Section 22.48 – "Signs" of the Cerritos Municipal Code. Please note that the following requirements shall be applicable to all real estate open house and directional signs:

- Signs shall not be placed in medians or other areas located between traffic lanes;
- Signs shall not be placed on sidewalks, walkways or other areas designated for pedestrian circulation;
- Signs shall not be placed in a location which interferes with the visibility (line-of-sight) of vehicular circulation/traffic;
- Signs placed in the parkway area shall only be located between the street curb and sidewalk or within an area designated for landscape;
- Signs shall not be attached to any tree, pole, utility box, bus bench, trash can, fire hydrant, or other structure or street furniture located in the parkway;
- Signs shall be allowed only on Wednesdays between the hours of nine-thirty a.m. and one-thirty p.m. and on Saturdays and Sundays between the hours of nine a.m. and six p.m.;
- The top of the sign shall not exceed thirty-six inches from finish grade or above the top of the adjacent street curb;
- The area of the sign shall not exceed five square feet;
- No part of the sign shall be placed on, or project over, areas designated for vehicle and/or pedestrian circulation, travel or movement;
- Flags, pennants, streamers or balloons shall be prohibited;
- On arterial streets, only two real estate open house directional signs for the same open house and only two garage sale signs for the same garage sale shall be permitted between street intersections on the same side of the street; and
- In the interior of residential tracts, only one real estate open house directional sign for the same open house shall be permitted for each directional change;

Please note that it is encouraged and recommended that as a courtesy to property owners, if an open house or directional real estate sign is to be located on a parkway area within a residential neighborhood, the realtor may wish to seek the approval of the owner of the property to which the sign will be located, prior to the placement of said sign on the owner's parkway area.

The City of Cerritos appreciates your support in maintaining the City's park-like appearance by adhering to the previously mentioned requirements for real estate signs. The City would like to kindly request that this letter be distributed to all members of the Rancho Southeast Association of Realtors as a reminder of applicable requirements for the placement and location of real estate signs within the City of Cerritos. For more information on the City's requirements or if you have any additional questions, please do not hesitate to contact the Department of Community Development at (562) 916-1201.

Sincerely,



Joseph Cho, Ph.D.
MAYOR

cc Torrey N. Contreras, Director of Community Development
Kristin Huy, Planning Assistant
Code Enforcement Officers