



MARKETING & MEMBERSHIP LUNCHEON January 31, 2012

MARKET YOUR LISTINGS!

At every monthly membership luncheon from 11:00 a.m., to 11:30 a.m., you will have the opportunity to market your listings and display your flyers!

HAPPY NEW YEAR



Julie A. Colangelo, MetLife
Reverse Mortgage Consultant

Topic:

REVERSE FOR PURCHASE

Do you have client's that are looking to downsize, upsize, or right-size? For the next 19 years 10,000 baby boomers each day will be turning 65. People are living longer and want to "play" not work in their retirement years. Help them maintain their active adult independence while upgrading their standard of living. List and sell their current home and represent them in the purchase of the "right" home for the retirement lifestyle they have always dreamed about. The H4P (HECM for Purchase) program can reduce the amount of money needed (50% down or less) free up cash, and requires no monthly payments.

If you would like to understand the current 55+ financing trends, convert existing clients, open a new buyers market, then join us and learn about this powerful market. The National Sales Director for MetLife Bill Thomas and affiliate member Julie Colangelo of MetLife will be presenting the Reverse for Purchase.

About Julie...

Julie brings a great deal of experience and knowledge to her role as a reverse mortgage consultant for MetLife Bank. Working with others is a passion of Julie's, so she truly enjoys being a reverse mortgage resource for her older adult clients. "I make sure to be patient and understanding with my clients so that they completely understand the reverse mortgage information that I present to them," she says. Julie is always interested in hearing the stories and traveling experiences that her clients share with her. Their histories are valuable life lessons and proof, she believes, that life should not be thought of as some sort of race. Julie was born and raised in Southern California, and now resides in Long Beach. In her spare time, she enjoys reading, sailing, traveling, spending time with her husband and hosting dinner parties. "I treat my clients with the utmost respect because making a decision about a reverse mortgage is serious. I do what I can to provide them with the most appropriate information so that they can make the best decision possible."

RIO HONDO EVENT CENTER

10627 Old River School Road, Downey, 90241
between Florence & Firestone

COST: \$15.00

Buffet Lunch (incl .,vegetarian dish)

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