



IDX - INTERNET DATA EXCHANGE REQUIREMENTS



- Only active listings (statuses A, B, F, P) are allowed to be displayed.
- No confidential data, as determined solely by SoCalMLS and/or CRISNet Regional MLS, may be displayed; such as that, information intended only for cooperation and communication amongst brokers and agents, or seller identification data.
- Photos/Images – Listing Photos displayed on an IDX site may not have any contact information (e.g., e-mail addresses, web site addresses, etc.) superimposed on the photo.
- Virtual Tours – Any virtual tours or similar 360 degree imaging must not contain any contact information – that is no names, addresses, phone numbers, logos, photos, e-mail or web site addresses, etc.
- Public Open House - Current Public Open House data may be displayed and must be removed once the date of the Open House has passed.
- Every web site shall identify the name of the listing firm, member's name, firm text or log (when available) and visible on the home page of the web site. This information should be viewable in a manner designed to easily identify the listing firm and must be equal to the size of the member's photo/contact information.
- The data received from SoCalMLS and/or CRISNet Regional MLS may not be modified.
- Information displayed shall indicate the source of the information being displayed and the most recent update date.
- MLS Data displayed on a web site must be updated at least once every seven (7) days (daily updates recommended).
- Sharing of the MLS data compilation with any third party not authorized by SoCalMLS and/or CRISNet Regional MLS is prohibited.
- Visitors to the web site may not download the entire listing database – a search limit of 300 properties must be established.
- Listings obtained through SoCalMLS IDX and/or CRISNet Regional MLS IDX must be displayed separately from listings obtained from other sources, excluding information provided by other reciprocating MLSs.
- The url(s) of any web site shall not include "mls" or "multiplelistingservice" as part of the URL name.
- Any web site in which MLS Content is used must clearly state the name of the firm of the Participant or Subscriber owning the web site and also the state of licensure.
- Participant or Subscriber web sites are prohibited from: engaging in deceptive or unauthorized framing of real estate brokerage Web sites; or manipulating listing content in any way that produces a deceptive or misleading result; or deceptively using Meta Tags, keywords or other devices/methods to direct, drive or divert Internet traffic, or to otherwise mislead consumers.
- Participants and subscribers must include the following disclaimers and notices (this may be done via "links") on every page of their web sites upon which MLS listing data is displayed:

"The information being provided is for the consumer's personal, non-commercial use and may not be used for any purpose other than to identify prospective properties consumer may be interested in purchasing."

"Any information relating to real estate for sale referenced on this web site comes from the Internet Data Exchange (IDX) program of the SoCalMLS and/or CRISNet Regional MLS. This web site may reference real estate listing(s) held by a brokerage firm other than the broker and/or agent who owns this web site."

"The accuracy of all information, regardless of source, including but not limited to square footages and lot sizes, is deemed reliable but not guaranteed and should be personally verified through personal inspection by and/or with the appropriate professionals. Copyright, SoCalMLS®, "Copyright, CRISNet Regional MLS®".

The following logos will be displayed on the detailed page of each listing:

